



NOW IN 3 LOCATIONS!

McBain - Ithaca - Beal City

We are excited to announce that we officially have a 3rd location in Beal City. Tilmann Hardware ownership has now been transferred and is now called Ellens Equipment. We'd love for you to come and see us!



Meet the Beal City Staff:

Office: Norma Reihl
 Sales: Gary Tilmann
 Parts Manager: David Myers
 Parts: Nathan Reihl, Ronnie Tenant, Dean Cotter
 Husqvarna Sales & Service: Corey Beebe

Beal City Store Information:

Location: 1963 N Winn Rd,
 Mt Pleasant, MI 48858
 Phone: (989) 644-2252
 Fax: (989) 644-5147
 Parts After Hours: (989) 294-3039
 Service After Hours: (989) 294-3038

Store Hours: Mon. – Fri. 8am – 5pm Saturday 8am – 12:00pm



Save the Date!

Customer Appreciation Week: March 15 - 20

Save the date for fresh donuts & coffee, virtual coloring contests and more! Our annual Pancake Breakfast is pending due to state restrictions.

Early Order Net Wrap & Twine Sale



Orders must be confirmed by 2/12/2021 and paid for by 2/27/2021.

February Parts Special:

Spend \$500 on counter parts and get \$50 Blue Bucks!

Promotion is valid on parts counter tickets only. Parts purchased via work orders are excluded. Blue Bucks will be invalidated upon the return of the qualifying purchase.



New Faces in McBain!

Please join us in welcoming our newest employees in McBain, Bill Shepardson and Hollie Eisenga. Bill is working in our parts department and Hollie is working in our accounting and marketing department.

McBain NMCS TRIP Reminder:

Just a reminder that we have updated our TRIP process. If you would like NMC TRIP on your parts purchases drop off or mail in in your TRIP slip with your payment to the accounting office.

Please note: 2% TRIP will only be applied to parts purchases on the current invoices that you are paying for. We will only go back 60 days. If your account is beyond 60 days past due, it will not be eligible for TRIP.



- **FREE DRUM** of CropSaver Hay Preservative with purchase of an applicator system
- **15% OFF** Filters with a qualifying purchase of genuine New Holland lubricants and/or coolants
- **SAVE INSTANTLY** on New Holland Harvest kits and G4 Stalk Stompers during the performance event.
- **\$250 OFF** New Holland Construction OEM buckets and attachments
- **FREE EZ-Pilot Pro License** with a qualifying bundle purchase.




www.ellensequipment.com

McBain
5297 W Stoney Corners Rd
McBain, MI
P: 231-825-2416
F: 231-825-2292

Ithaca
210 Dilts Rd
Ithaca, MI
P: 989-436-8181
F: 989-436-8585

Beal City
1963 N Winn Rd
Mt Pleasant, MI
P: 989-644-2252
F: 989-644-5147

Store Hours: Monday – Friday 8am – 5pm